

# Cookies Policy

## Introduction

This Cookies Policy has been drafted in accordance to the amending Directive 2009/136/EC on universal service and users' rights relating to electronic communications networks and services, Directive

2002/58/EC concerning the processing of personal data and the protection of privacy in the electronic communications sector and Regulation (EC) No 2006/2004 on cooperation between national authorities responsible for the enforcement of consumer protection laws.

The said Directive requires that where a website uses cookies or equivalent technologies, the website operator shall take all the necessary actions in relation to the use of the cookies, as well as to inform the visitor. Specifically, Article 5(3) of the E-Directive 2002/58/EC, requires prior informed consent storage or for access to information stored on the user's terminal equipment. Consequently, the user's/visitors shall agree to most of the cookies and similar technologies such as web beacons, flash cookies etc.

## About Cookies

When you visit or interact with our sites or services, we or our authorized service providers may use cookies, web beacons, and other similar technologies for storing information to help provide you with a better, faster, and safer experience and for advertising purposes.

This policy is designed to help you understand more about these technologies and our use of them on our sites and in our services. Below is a summary of a few key things you should know about our use of such technologies.

Where possible, security measures are set in place to prevent unauthorized access to our cookies and similar technologies. A unique identifier ensures that only we and/or our authorized service providers have access to cookie data.

## What are cookies

Cookies are small files which are stored on a user's computer. They are designed to hold a modest amount of data specific to a particular visitor and website and can be accessed either by the web server or the client computer. This allows the server to deliver a page tailored to a particular user.

Cookies are a convenient way to carry information from one session on a website to another, or between sessions on related websites, without having to burden a server machine with massive amounts of data storage.

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed. Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Further to the above, there are the first party cookies which are the cookies set by the website you are visiting. Only that website can read them. In addition, a website might potentially use external services, which also set their own cookies, known as third-party cookies.

## How we use cookies

Our websites and emails use mainly the first-party cookies. These are cookies set and controlled by the Company and not by a third-party organization. Although there are third party cookies on our websites that are controlled by third parties, more specifically from other organizations. We may obtain personal information about you through your use of website or through the use of cookies on our websites, in particular by recording which pages you look at on our websites.

The types of first-party cookies we use are the following:

- Store visitor preferences
- analytics data (User's behaviour)

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including;

Facebook, Twitter, LinkedIn and Instagram will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

The Company's websites are using the cookies for the following reasons:

- Strictly Necessary Cookies: are used for the performance of this website
- Performance and Functionality Cookies: are used to recognise you when you return to our website
- Analytical or Customization Cookies: are used to collect information about how users' access and move through the website.
- Advertising Cookies: are used to make the advertising displayed on the website more relevant to you.

#### 4. How you can manage cookies

You can manage and delete cookies as per your decision and preferences.

- You can at any time withdraw your consent in respect to the use of cookies.
- In order to manage the cookies and their use please access your browser's settings.

You may delete/remove cookies that are already on your device by clearing the browsing history of your browser. This will remove all cookies from all the websites you have visited. Please note that you may also lose some saved information (ie. Saved login details, site preferences etc).

In light to the above, you may manage the site-specific cookies from the settings in your preferred browser or you can block cookies.

#### **Your Choice**

When you accessed this website, our cookies were sent to your web browser and stored on your device.

By using our website, you agree to the use of cookies and similar technologies.

#### **Amendment of this Policy**

The Company reserves the right to review and/or amend its Policy and arrangements whenever deems this appropriate according to any future regulatory requirements and guidelines.